



Now available! Jeff Rogers Photography through Top of Texas, for those who want something a little different!

Here's what you do:

(Probably, you should forward this to your parents before anything. You have enough on your plate as it is, I'm sure.)

Call Top of Texas Photography (the fine folks who do the yearbook portraits) at (817)-473-4568. My e-mail address is info@jrogersphoto.com if you have any questions prior to setting up your appointment.

Set up an appointment for your shoot. You can do in-studio and/or on location. If you have a place in mind, let them know. I have a few locations I use, too. If you want your car or truck or pet in the shots, they'll need to know that, too. If you need specific things, they'll put you in touch with me and we can custom design whatever you need. I am primarily a fashion photographer, so the sky is the limit, but you are responsible for fees and things depending on the location. But I specialize in location photography, so feel free to challenge me.

There will be a small (\$25) sitting fee for the shoot. Location fee or more than 3 outfits may be a little more, depending on the location, call or e-mail me directly for info about locations and special requirements.

I am not going to sell you something you don't need, or don't want. I don't work on commission. I don't have a quota. I am self-employed, so I can cut a lot of overhead costs and tons of other things so I can offer better quality photographs at or below what traditional studios can do. I can also offer one-on-one service. When I shoot your photos, I don't have to watch the clock. I don't have to go through a routine. I don't have to get you out the door so we can cookie-cutter, assembly-line another senior behind you. We can hang out if you are really into your shoot, or i can get you in and out in a hurry as painless as possible. It's up to you. If we need to take it slow and let you relax and get some real smiles as opposed to the rushed, cheesy, fake smiles that i see so much in photography of this sort, I am completely down with that. Bottom line? I do this because I love making cool photos, not because I have a mild interest in photography. I have a BFA degree in Media Art and photography is my career, not my job. I don't wear a uniform or even a shirt with a studio name embroidered on it. Been there, wasn't my cup of tea. I believe there is a better way.

I simply feel like we can make photographs that mom and dad and the grandparents think are beautiful, and you and me think are cool.

Pricing is kept very simple. (..and more than competitive, if you ask me!)

I just start off with a fully-customizable base package at \$125. You chose any 2 from:

- (a) 2 8X12s
- (b) 2 4X6s
- (c) 24 wallets
- (d) 1 12X18
- (e) 8 photo folio

Then, add on the following to make your own package:

wallets (per 24) - \$35 (with or without name, class, ect.)
 4 X 6 (multiples of 4) - \$35 per set of 4
 5 X 7 - \$35 pair
 8 X12 - \$40
 11 X 14 - \$120
 12 X 18 - \$120
 16 X 20 - \$150
 20 X 24 - \$200
 larger - call

Also, I offer:

Graphics with collages of up to 6 photos custom designed to you and your shoot. \$200 (can be used on 8 X 12 and larger photos).

Mounting. (This looks so cool it's how I hang my art stuff! It's simply a material that I stick your photo to that makes it rigid, so you don't need a frame. Its about 1/2 of an inch thick and pretty tough. I highly recommend it, and it saves you from buying a frame!) \$50 each photo

Books.
 These are hardcover, professionally printed coffee-table quality books. All your selections will be included and custom designed for this unique way to view and keep your shots. I like these enough to show my work in them, even to my commercial clients. \$200

Retouching
 All your photos will have some retouching done. If you don't look good, I don't look good. But if you need something extra or want some effects put on your shots, which i do a lot, let me know. This is \$50 a shot, unless it's something crazy. \$50

Digital Files
 You can get a CD of low-res images to e-mail, use on webpages (Facebook, Myspace, ect.) And it's Also a great way to have proofs to look at and decide on which prints you want. \$25